

# Editorial Schedule 2023

Issue	Publishing Date (PD) Ad deadline, 10 am (AD)	Topics
<b>1</b> PD: 05 January 2023 AD: 28 December 2022	<b>WOMENS-/MENSWEAR:</b>	Kick-off order A/W 23/24. The most important trends and currents from the premium segment and the fashionable middle.
	<b>MENSWEAR:</b>	Premium menswear. Preview Pitti Uomo.
<b>2</b> PD: 12 January 2023 AD: 04 January 2023	<b>MENSWEAR/URBAN:</b>	Markets. Fashion. Opinions.
	<b>WOMENSWEAR/ YOUNG WOMEN:</b>	Markets. Fashion. Opinions.
	<b>ACCESSORIES:</b>	Shawls, scarves, jewellery, hats and belts. (also published as TW elements on 27 February 2023)
<b>3</b> PD: 19 January 2023 AD: 11 January 2023	<b>MENSWEAR TOP GENRE:</b>	Markets. Fashion. Opinions. (also published as TW top fashion on 28 January 2023)
	<b>BODYWEAR:</b>	Lingerie, swimwear, nightwear and hosiery. (also published as TW bodywear on 20 January 2023)
	<b>FABRICS:</b>	Womens- and menswear fabrics, jeans and sportswear fabrics, shirt fabrics, interlinings and yarn trends S/S 2024.
PD: 20 January 2023 AD: 27 December 2022	TW bodywear	
PD: 23 January 2023 AD: 11 January 2023	TW fabrics (English offprint)	
<b>4</b> PD: 26 January 2023 AD: 18 January 2023	<b>WOMENSWEAR TOP GENRE:</b>	Markets. Fashion. Opinions. (also published as TW top fashion on 28 January 2023)
	<b>WOMENS-/MENSWEAR:</b>	First important buying season signals.
PD: 28 January 2023 AD: 18 January 2023	TW top fashion	
<b>5</b> PD: 02 February 2023 AD: 25 January 2023	<b>WOMENS-/MENSWEAR:</b>	The strong topics of the season.
	<b>SHOES:</b>	Trainers. (also published as TW elements on 27 February 2023)
	<b>SPORTS:</b>	Trends and topics of the buying season.

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<b>6</b> PD: 09 February 2023 AD: 01 February 2023	<b>CONTEMPORARY WOMEN:</b>  <b>BAGS:</b>  <b>TRADITIONAL COSTUMES:</b>	The looks, labels and trends from Copenhagen.  ILM review – trends and topics of the buying season.  Alpine lifestyle.
		BUYING SEASON
<b>7</b> PD: 16 February 2023 AD: 08 February 2023	<b>SHOES AND BAGS:</b>  <b>KIDSWEAR:</b>	The seasons's themes and trends. (also published as TW elements on 27 February 2023)  Status. Challenges. Market.
		BUYING SEASON
<b>8</b> PD: 23 February 2023 AD: 15 February 2023	<b>EUROSHOP SPECIAL</b>  <b>WOMENSWEAR TOP GENRE:</b>  <b>FABRICS:</b>	New York Fashion Week.  An analysis of the international fabric trade shows Munich Fabric Start, Milano Unica and Première Vision.
PD: 27 February 2023 AD: 07 February 2023	TW elements – Shoes. Bags. Accessories.	
<b>9</b> PD: 02 March 2023 AD: 22 February 2023	<b>WOMENSWEAR TOP GENRE:</b>  <b>BODYWEAR:</b>	London Fashion Week. Mailand Fashion Week.  Buying season review – trends and topics.
<b>10</b> PD: 09 March 2023 AD: 01 March 2023	<b>SHOES:</b>	Shoes review – trends and topics.
<b>11</b> PD: 16 March 2023 AD: 08 March 2023		
<b>12</b> PD: 23 March 2023 AD: 15 March 2023	<b>THE SUSTAINABILITY ISSUE</b>	

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<b>ONLINE</b> From 27 March 2023 Till 21 May 2023 AD: 22 March 2023	<b>ONLINE SPECIAL:</b>	Digital transformation. Design, production, sales: How companies are getting fit for the digital age. (published exclusively on <a href="http://www.TextilWirtschaft.de">www.TextilWirtschaft.de</a> )
<b>13</b> PD: 30 March 2023 AD: 22 March 2023		
<b>14</b> PD: 06 April 2023 AD: 29 March 2023	<b>WOMENS-/MENSWEAR:</b> <b>ACCESSORIES:</b>	Festive fashion. The main topics at POS.
<b>15</b> PD: 13 April 2023 AD: 03 April 2023	<b>DIGITAL &amp; LOGISTICS:</b>	Digital Supply Chain.
<b>16</b> PD: 20 April 2023 AD: 12 April 2023	<b>THE NEW LUXURY ISSUE</b> <b>STORES:</b>	Inspiration. International.
<b>17</b> PD: 27 April 2023 AD: 19 April 2023	<b>DIGITAL:</b>	E-Commerce.
<b>18</b> PD: 04 May 2023 AD: 25 April 2023	<b>THE NEW WORK ISSUE</b>	
<b>19</b> PD: 11 May 2023 AD: 03 May 2023	<b>WOMENSWEAR:</b> <b>WOMENS-/MENSWEAR:</b>  <b>FABRICS:</b>  <b>TW-FORUM issue</b>	TW-SURVEY – Women's trousers 2023. Focus on the trousers market. Status. Challenges. Trends. Denim – fresh innovations and trends for A/W 2024/2025.

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<b>20</b> PD: 18 May 2023 AD: 10 May 2023	<b>TW-FORUM:</b> <b>MENSWEAR:</b>	Review. TW-SURVEY – Suits 2023.
<b>21</b> PD: 25 May 2023 AD: 16 May 2023	<b>THE CELEBRATE ISSUE</b>	
<b>22</b> PD: 01 June 2023 AD: 23 May 2023	<b>SPORTS:</b>	The topics of the industry before the Outdoor by ISPO. <b>BUYING SEASON</b>
<b>23</b> PD: 08 June 2023 AD: 31 May 2023	<b>WOMENSWEAR:</b> <b>MENSWEAR:</b>	Buying season preview. <b>BUYING SEASON</b> Premium Menswear. Preview Pitti Uomo.
<b>24</b> PD: 15 June 2023 AD: 06 June 2023	<b>WOMENSWEAR:</b>	Kick-off order S/S 24. <b>BUYING SEASON</b> The most important trends and currents from the premium segment and the fashionable middle.
<b>25</b> PD: 22 June 2023 AD: 14 June 2023	<b>MENSWEAR TOP GENRE:</b> <b>BODYWEAR:</b>	Markets. Fashion. Opinions. <b>BUYING SEASON</b> (also published as TW top fashion on 22 July 2023) Preview Paris – trends and topics.
<b>26</b> PD: 29 June 2023 AD: 21 June 2023	<b>MENSWEAR/URBAN:</b> <b>SPORTS:</b>	Markets. Fashion. Opinions. <b>BUYING SEASON</b> Review Eurobike. The trends and topics of the industry.
<b>27</b> PD: 06 July 2023 AD: 28 June 2023	<b>WOMENSWEAR/ YOUNG WOMEN:</b> <b>BODYWEAR:</b> <b>ACCESSORIES:</b>	Markets. Fashion. Opinions. <b>BUYING SEASON</b> Lingerie, swimwear, nightwear and hosiery. (also published as TW bodywear on 14 July 2023) Shawls, scarves, jewellery, hats and belts. (also published as TW elements on 28 August 2023)

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<b>28</b> PD: 13 July 2023 AD: 05 July 2023	<b>FABRICS:</b>	Womens- and menswear fabrics, jeans and sportswear fabrics, shirt fabrics, interlinings & yarn trends A/W 2024/2025.	BUYING SEASON
PD: 14 July 2023 AD: 26 June 2023	TW bodywear		
PD: 17 July 2023 AD: 05 July 2023	TW fabrics (English offprint)		
<b>29</b> PD: 20 July 2023 AD: 12 July 2023	<b>WOMENSWEAR TOP GENRE:</b>	Markets. Fashion. Opinions. (also published as TW top fashion on 22 July 2023)	BUYING SEASON
	<b>WOMENS-/MENSWEAR:</b>	First important buying season signals.	
PD: 22 July 2023 AD: 12 July 2023	TW top fashion		
<b>ONLINE</b> From 24 July 2023 Till 17 September 2023 AD: 19 July 2023	<b>ONLINE SPECIAL:</b>	E-Commerce. Platform business, D2C, social commerce: Where growth now comes from in online business. (published exclusively on <a href="http://www.TextilWirtschaft.de">www.TextilWirtschaft.de</a> )	
<b>30</b> PD: 27 July 2023 AD: 19 July 2023	<b>WOMENS-/MENSWEAR:</b>	The strong topics of the season.	BUYING SEASON
	<b>SHOES:</b>	Trainers. (also published as TW elements on 28 August 2023)	
	<b>KIDSWEAR:</b>	Status. Challenges. Market.	
<b>31</b> PD: 03 August 2023 AD: 26 July 2023	<b>BODYWEAR:</b>	Paris review – trends and topics of the buying season.	BUYING SEASON
	<b>FABRICS:</b>	An analysis of the international fabric trade shows Munich Fabric Start, Milano Unica and Première Vision.	
<b>32</b> PD: 10 August 2023 AD: 02 August 2023	<b>SHOES AND BAGS:</b>	The seasons's themes and trends. (also published as TW elements on 28 August 2023)	BUYING SEASON

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<b>33</b> PD: 17 August 2023 AD: 09 August 2023	<b>CONTEMPORARY WOMEN:</b> <b>TRADITIONAL COSTUMES:</b>	Looks, labels and trends from Copenhagen. Alpine lifestyle.
<b>34</b> PD: 24 August 2023 AD: 16 August 2023	<b>MENSWEAR:</b>	The messages for autumn.
PD: 28 August 2023 AD: 07 August 2023	TW elements – Shoes. Bags. Accessories.	
<b>35</b> PD: 31 August 2023 AD: 23 August 2023	<b>SHOES:</b>	Shoes review – trends and topics of the buying season.
<b>36</b> PD: 07 September 2023 AD: 30 August 2023	<b>BAGS:</b>	ILM review – trends and topics of the buying season.
<b>37</b> PD: 14 September 2023 AD: 06 September 2023		
<b>38</b> PD: 21 September 2023 AD: 13 September 2023	<b>WOMENSWEAR TOP GENRE:</b> <b>RETAIL PROPERTY SPECIAL FOR EXPOREAL</b>	New York Fashion Week.
<b>39</b> PD: 28 September 2023 AD: 20 September 2023	<b>WOMENSWEAR TOP GENRE:</b>	Milano Fashion Week. London Fashion Week.
<b>40</b> PD: 05 October 2023 AD: 26 September 2023	<b>MENSWEAR:</b> <b>TEXTILLOGISTICS SPECIAL</b>	Progressive Men. The up-and-comers in menswear.

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<b>41</b> PD: 12 October 2023 AD: 04 October 2023	<b>THE SUSTAINABLE FASHION ISSUE</b>	
<b>42</b> PD: 19 October 2023 AD: 11 October 2023	<b>MENSWEAR:</b> <b>STORES:</b>	Focus Outerwear. Status. Challenges. Trends. The top openings in autumn.
<b>ONLINE</b> From 23 October 2023 Till 17 December 2023 AD: 18 October 2023	<b>ONLINE SPECIAL:</b>	Retail Technology. User experience first. What the (online) store of the future will look like. (published exclusively on <a href="http://www.TextilWirtschaft.de">www.TextilWirtschaft.de</a> )
<b>43</b> PD: 26 October 2023 AD: 18 October 2023	<b>WOMENS-/MENSWEAR:</b>	Focus on the trousers market. Status. Challenges. Trends.
<b>44</b> PD: 02 November 2023 AD: 25 October 2023	<b>DIGITAL:</b>	Digital order.
<b>45</b> PD: 09 November 2023 AD: 01 November 2023	<b>SHOES:</b> <b>WOMENS-/MENSWEAR:</b>	TW-SURVEY – Men's shoes 2023. Festive fashion.
<b>46</b> PD: 16 November 2023 AD: 08 November 2023	<b>CARREER:</b>	TW-SURVEY – Working in Fashion 2023.
<b>47</b> PD: 23 November 2023 AD: 15 November 2023	<b>THE SPORTS ISSUE</b> <b>FABRICS:</b>	TW-SURVEY – Denim fabrics 2023.
<b>48</b> PD: 30 November 2023 AD: 22 November 2023	<b>DIGITAL:</b> <b>STORES:</b>	Retail technology and e-commerce. Christmas windows.

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<b>49</b> PD: 07 December 2023 AD: 29 November 2023	<b>HOW'S IT GOING, GERMANY?</b>	Status 2023. Scenario 2024.
<b>50</b> PD: 14 December 2023 AD: 06 December 2023	<b>WOMENS-/MENSWEAR:</b> <b>BODYWEAR:</b>	Buying season preview. Buying season preview.
<b>51</b> PD: 21 December 2023 AD: 13 December 2023	<b>WOMENS-/MENSWEAR</b>	Season review. Analysis and outlook. Buying season A/W 2024.
<b>52</b> PD: 28 December 2023 AD: 11 December 2023	<b>TW 100</b>	