

# Editorial Schedule 2025

Issue	Topics	
<b>1</b> PD: 02 January 2025 AD: 18 December 2024	<b>BUSINESS</b> Agenda 2025: The industry's most important projects.	BUYING SEASON
	<b>FASHION</b> Bodywear. The market, trends and topics from the segments. Lingerie. Loungewear. Men's underwear. (also published as TW bodywear on 16 January 2025)	
<b>2</b> PD: 09 January 2025 AD: 30 December 2024	<b>BUSINESS</b> Smart replenishment. Space management, next level. These platforms, brands and retailers are making management smarter.  Retail 2025: TW Testclub's annual review. And what the industry can learn from it.	BUYING SEASON
	<b>FASHION</b> Focus menswear mainstream. Markets. Fashion. Opinions.  Top fashion Men. Preview Pitti Uomo. (also published as TW top fashion on 25 January 2025)	
<b>3</b> PD: 16 January 2025 AD: 08 January 2025	<b>BUSINESS</b> Completion of the H+P/TW data project - This is what the autumn season of the future will look like.	BUYING SEASON
	<b>FASHION</b> Focus womenswear mainstream. Markets. Fashion. Opinions.  Fabrics & Fibers S/S 2026: The market. The trends. The topics.	
PD: 16 January 2025 AD: 19 December 2024 DD: 02 January 2025	TW bodywear	
PD: 20 January 2025 AD: 08 January 2025	TW fabrics (English special)	
<b>4</b> PD: 23 January 2025 AD: 15 January 2025	<b>BUSINESS</b> Pricing. The Price is right. From trading up to dynamic pricing - the industry's pricing strategies.	BUYING SEASON
	<b>FASHION</b> Top fashion men. Recap Pitti Uomo and Catwalk Men Milan.  Top fashion women. The market. The trends. The topics. (also published as TW top fashion on 25 January 2025)	

# Editorial Schedule 2025

Issue	Topics
PD: 25 January 2025 AD: 09 January 2025 DD: 15 January 2025	TW top fashion
<b>5</b> PD: 30 January 2025 AD: 22 January 2025	<b>BUSINESS</b> <span>BUYING SEASON</span> Recap & reality check Düsseldorf and Amsterdam. The opportunities, the challenges. The bestsellers, the surprise hits.  <b>FASHION</b> Shoes: Preview women's & men's shoes. Sneakers: The market. The trends. The rising stars. (also published as TW elements on 22 February 2025)
<b>6</b> PD: 06 February 2025 AD: 29 January 2025	<b>BUSINESS</b> <span>BUYING SEASON</span> Retail Technology. The smart store.  <b>FASHION</b> The looks und labels to watch from Copenhagen.  Shoes: trends and topics with potential. (also published as TW elements on 22 February 2025)
<b>7</b> PD: 13 February 2025 AD: 05 February 2025	<b>FASHION</b> <span>BUYING SEASON</span> Shoes & Bags. The market. The makers. The fashion. (also published as TW elements on 22 February 2025)
<b>8</b> PD: 20 February 2025 AD: 12 February 2025	<b>BUSINESS</b> Brand building. The business with licenses.  <b>FASHION</b> Catwalk womenswear New York: The trends. The up-and-comers. The topics with potential.  Bags: ILM - order topics and trends.  Review of the international fabric fairs.
PD: 22 February 2025 AD: 05 February 2025 DD: 10 February 2025	TW elements – Shoes. Bags. Accessories.
<b>9</b> PD: 27 February 2025 AD: 19 February 2025	<b>BUSINESS</b> Where does it come from? Transparency in the supply chain.  <b>FASHION</b> Catwalk womenswear London: The trends. The up-and-comers. The topics with potential.

# Editorial Schedule 2025

Issue	Topics
<b>10</b> PD: 06 March 2025 AD: 26 February 2025	<b>BUSINESS</b> AI in space management.  <b>FASHION</b> Catwalk womenswear Milan: The trends. The up-and-comers. The topics with potential.  Review buying season bodywear. That's what counts now.
<b>11</b> PD: 13 March 2025 AD: 05 March 2025	<b>BUSINESS</b> SUSTAINABILITY ISSUE
<b>12</b> PD: 20 March 2025 AD: 12 March 2025	<b>BUSINESS</b> Fit for growth. Digitalization, cooperation, export, marketing, takeovers. Retail and industry want to grow again with these strategies.  <b>FASHION</b> Catwalk womenswear Paris: The trends. The up-and-comers. The topics with potential.
<b>13</b> PD: 27 March 2025 AD: 19 March 2025	<b>BUSINESS</b> International retail concepts.  <b>FASHION</b> The womenswear catwalk analysis. Topics with potential.
<b>14</b> PD: 03 April 2025 AD: 25 March 2025	Change of perspective. Different angles, different answers, new chances. People who are not in the middle of fashion - but who have a lot to say to fashion.
<b>15</b> PD: 10 April 2025 AD: 02 April 2025	<b>BUSINESS</b> The state of e-commerce.  <b>FASHION</b> Trend spotting. Impulses and inspiration from the street style cosmos.
<b>16</b> PD: 17 April 2025 AD: 09 April 2025	<b>BUSINESS</b> We are looking for you! Best cases employer branding.  <b>FASHION</b> Potential field of celebration: party looks that are now in the bag.

# Editorial Schedule 2025

Issue	Topics
<b>17</b> PD: 24 April 2025 AD: 14 April 2025	<b>BUSINESS</b> Agenda Mainstream. Which topics between industry and trade now have priority.  <b>FASHION</b> This is what's in the bag now. Topics with potential.
<b>18</b> PD: 01 May 2025 AD: 23 April 2025	<b>FASHION</b> NEW LUXURY ISSUE: Fashion meets furniture meets more. Inspiration from Milan Design Week.
<b>19</b> PD: 08 May 2025 AD: 29 April 2025	<b>BUSINESS</b> Trade fair 2025: The future of the order landscape.  <b>FASHION</b> Focus on the pants business. Strategies. Fields of innovation. Top sellers. First View denim fabrics A/W 2026/27.
<b>20</b> PD: 15 May 2025 AD: 06 May 2025	The 50 theses on the future of the fashion industry.
<b>21</b> PD: 22 May 2025 AD: 14 May 2025	<b>BUSINESS</b> TW-Forum. The podium, the people, the party.
<b>22</b> PD: 29 May 2025 AD: 21 May 2025	<b>BUSINESS</b> Franchise. With which partner does retail do good business?  <b>FASHION</b> TW-Survey: Women's shoes 2025.  Moodboard: where does the drive in the creative studios come from? Sneak peek into the S/S 2026 season.

# Editorial Schedule 2025

Issue	Topics
<b>23</b> PD: 05 June 2025 AD: 27 May 2025	<b>BUSINESS</b> TW-Survey: Focus digital 2025.  New Landscape: How the agency business is changing.  <b>FASHION</b> New Horizon: New labels and up-and-comers from the agency cosmos.
<b>24</b> PD: 12 June 2025 AD: 03 June 2025	<b>BUSINESS</b> <span>BUYING SEASON</span> The new customer - target groups and CRM strategies with potential.  <b>FASHION</b> First View S/S 2026: The trends. The challenges.  Top fashion men. Preview Pitti Uomo. (also published as TW top fashion on 19 July 2025)
<b>25</b> PD: 19 June 2025 AD: 11 June 2025	<b>BUSINESS</b> <span>BUYING SEASON</span> Networked. Digital helpers in omnichannel business.  <b>FASHION</b> Kick-off Womenswear S/S 2026: areas of potential, key topics and must-haves for order planning.
<b>26</b> PD: 26 June 2025 AD: 17 June 2025	<b>FASHION</b> <span>BUYING SEASON</span> Top fashion men. Recap Pitti Uomo and Catwalk Men Milan.  Focus on menswear mainstream. Markets. Fashion. Opinions.
<b>27</b> PD: 03 July 2025 AD: 25 June 2025	<b>BUSINESS</b> <span>BUYING SEASON</span> The industry's strategies ahead of the order peak: order favorites and labels.  <b>FASHION</b> Focus on womenswear mainstream. Markets. Fashion. Opinions.
<b>28</b> PD: 10 July 2025 AD: 02 July 2025	<b>BUSINESS</b> <span>BUYING SEASON</span> Half-time in trading. The challenges and opportunities at the peak of the order.  <b>FASHION</b> Bodywear. The market, trends and themes from the segments. Lingerie. Loungewear. Men's underwear. (also published as TW bodywear on 12 July 2025)
PD: 12 July 2025 AD: 18 June 2025 DD: 30 June 2025	TW bodywear

# Editorial Schedule 2025

Issue	Topics	
<b>29</b> PD: 17 July 2025 AD: 09 July 2025	<b>BUSINESS</b> Travel retail.	BUYING SEASON
	<b>FASHION</b> Top fashion women. The market. The trends. The topics. (also published as TW top fashion on 19 July 2025)  Focus on the mainstream. First order trends. Rising stars, high potentials, labels to watch.	
PD: 19 July 2025 AD: 26 June 2025 DD: 09 July 2025	TW top fashion	
<b>30</b> PD: 24 July 2025 AD: 16 July 2025	<b>BUSINESS</b> Recap & reality check Düsseldorf. The opportunities, the challenges. The bestsellers, the surprise hits.	BUYING SEASON
	<b>FASHION</b> Sneakers: The market. The trends. The rising stars. (also published as TW elements on 21 August 2025)	
<b>31</b> PD: 31 July 2025 AD: 23 July 2025	<b>BUSINESS</b> Supply chain management.	BUYING SEASON
	<b>FASHION</b> Labels to watch.	
<b>32</b> PD: 07 August 2025 AD: 30 July 2025	<b>FASHION</b> Shoes & Bags. The market. The makers. The fashion. (also published as TW elements on 21 August 2025)	BUYING SEASON
<b>33</b> PD: 14 August 2025 AD: 06 August 2025	<b>BUSINESS</b> Fast fashion. Winners in the vertical market.	
	<b>FASHION</b> The looks und labels to watch from Copenhagen.  Review buying season Bodywear. That's what counts now.	
<b>34</b> PD: 21 August 2025 AD: 13 August 2025	<b>FASHION</b> Top genre start of the season: The first bestsellers from the luxury market.	
PD: 21 August 2025 AD: 01 August 2025 DD: 07 August 2025	TW elements – Shoes. Bags. Accessories.	

# Editorial Schedule 2025

Issue	Topics
<b>35</b> PD: 28 August 2025 AD: 20 August 2025	<b>BUSINESS</b> Beautiful business. Beauty and complementary product ranges.  <b>FASHION</b> Fabrics & Fibers A/W 2026/27: The market. The trends. The topics.
PD: 29 August 2025 AD: 19 August 2025	TW fabrics (English special)
<b>36</b> PD: 04 September 2025 AD: 27 August 2025	<b>BUSINESS</b> Hello customer. Profitable D2C strategies and what it takes.  Season start autumn 2025.
<b>37</b> PD: 11 September 2025 AD: 03 September 2025	<b>BUSINESS</b> Follow me. Social media- and content strategies in retail.  <b>FASHION</b> Disruptors. The drivers in the mainstream market.
<b>38</b> PD: 18 September 2025 AD: 10 September 2025	<b>BUSINESS</b> Focus on retail property. Shopping center performance report.  <b>FASHION</b> Catwalk womenswear New York: The trends. The up-and-comers. The topics with potential.
<b>39</b> PD: 25 September 2025 AD: 17 September 2025	<b>FASHION</b> SUSTAINABLE FASHION ISSUE
<b>40</b> PD: 02 October 2025 AD: 24 September 2025	<b>BUSINESS</b> TW on site at local heroes.  <b>FASHION</b> Catwalk womenswear Milan: The trends. The up-and-comers. The topics with potential.

# Editorial Schedule 2025

Issue	Topics
<b>41</b> PD: 09 October 2025 AD: 30 September 2025	<b>BUSINESS</b> Payment: Payment systems in retail.  <b>FASHION</b> Catwalk womenswear Paris: The trends. The up-and-comers. The topics with potential.
<b>42</b> PD: 16 October 2025 AD: 08 October 2025	<b>BUSINESS</b> Would you like a little more? Fashion & food concepts in retail.  <b>FASHION</b> Autumn favorites in menswear. That's what's in the bag now.
<b>43</b> PD: 23 October 2025 AD: 15 October 2025	<b>BUSINESS</b> TW-Survey: Working in Fashion 2025.  <b>FASHION</b> The womenswear catwalk analysis. Topics with potential.
<b>44</b> PD: 30 October 2025 AD: 22 October 2025	<b>FASHION</b> THE ITALIAN ISSUE
<b>45</b> PD: 06 November 2025 AD: 29 October 2025	<b>BUSINESS</b> Next generation. What drives young entrepreneurs.  <b>FASHION</b> TW-Survey: Menswear tops 2025.
<b>46</b> PD: 13 November 2025 AD: 05 November 2025	<b>BUSINESS</b> Brand building: Strategies, best cases and challenges.  <b>FASHION</b> Focus on outerwear. What's happening at the POS now.
<b>47</b> PD: 20 November 2025 AD: 12 November 2025	<b>BUSINESS</b> Retail innovations from China.  <b>FASHION</b> Potential field of celebration: party looks that are now in the bag.  The industry before ISPO.



# Editorial Schedule 2025

Issue	Topics
<b>48</b> PD: 27 November 2025 AD: 19 November 2025	<b>BUSINESS</b> AI in logistics.  <b>FASHION</b> TW-Survey: Modern Women Premium 2025.
<b>49</b> PD: 04 December 2025 AD: 25 November 2025	WHAT'S UP, GERMANY? Status 2025. Scenario 2026.
<b>50</b> PD: 11 December 2025 AD: 03 December 2025	<b>BUSINESS</b> Hidden champions. Seemingly inconspicuous from the outside, but actually a force to be reckoned with. Drivers of innovation from the second row.  <b>FASHION</b> First view autumn 2026: The trends. Potential and pain points in the industry.
<b>51</b> PD: 18 December 2025 AD: 10 December 2025	<b>BUSINESS</b> The love of money. Focus on financing.  <b>FASHION</b> The market. The makers. The fashion. Potential and pain points for retailers.
<b>52</b> PD: 25 December 2025 AD: 09 December 2025	TW100