Issue	Segment	Topics
01 PD: 07 January 2027 AD: 28 December 2026	STRATEGY	Agenda 2027. The industry's most important projects.
	FASHIONMANAGEMENT	Top fashion Men. Preview Pitti Uomo. (also published as TW Top Fashion on 29 January 2027)
02 PD: 14 January 2027 AD: 06 January 2027	MARKET + DATA	TW Testclub's annual review. And what the industry can learn from it.
	FASHIONMANAGEMENT	Focus womenswear mainstream. Markets. Fashion. Opinions. Bodywear. The market, trends and topics from the segments. Lingerie. Loungewear. Men's underwear. (also published as TW Bodywear on 15 January 2027)
PD: 15 January 2027 AD: 21 December 2026 DD: 06 January 2027		**TW Bodywear** Special edition
03 PD: 21 January 2027 AD: 13 January 2027	FASHIONMANAGEMENT	Focus menswear mainstream. Markets. Fashion. Opinions. Top fashion men. Recap Pitti Uomo and Catwalk Men Milan. (also published as TW Top Fashion on 29 January 2027) Fabrics & Fibers F/S 2028. The market. The trends. The topics.
04 PD: 28 January 2027 AD: 20 January 2027	RETAIL / STRATEGY	Berlin: a source of inspiration – shops, brands, start-ups.
	FASHIONMANAGEMENT	Top fashion women. The market. The makers. The trends. (also published as TW Top Fashion on 29 January 2027)
PD: 29 January 2027 AD: 13 January 2027 DD: 20 January 2027		**TW Top Fashion** Special edition
05 PD: 04 February 2027 AD: 27 January 2027	STRATEGY	Recap & reality check Düsseldorf. The opportunities, the challenges. The bestsellers, the surprise hits.
	FASHIONMANAGEMENT	Sneakers: The market. The trends. The rising stars. (Ads are also published in TW Elements on 13 February 2027)

Issue	Segment	Topics
06 PD: 11 February 2027 AD: 03 February 2027	FASHIONMANAGEMENT	Shoes & Bags. The market. The makers. The fashion. (also published as TW Elements on 13 February 2027)
PD: 13 February 2027 AD: 26 January 2027 DD: 04 February 2027		**TW Elements** Shoes. Bags. Accessories. Special edition
07 PD: 18 February 2027 AD: 10 February 2027	RETAIL TECH	Smart replenishment. Next-level space management. These platforms, brands and retailers are making management smarter.
	FASHIONMANAGEMENT	The looks und labels to watch from Copenhagen.
08/09 PD: 25 February 2027 AD: 17 February 2027	STRATEGY	Retail Media as a Growth Driver.
	FASHIONMANAGEMENT	Catwalk womenswear New York and London: The trends. The up-and-comers. The topics with potential. Labels to Watch.
10 PD: 11 March 2027 AD: 03 March 2027	STRATEGY	Logistics Update: Challenges and Strategies.
	FASHIONMANAGEMENT	Catwalk womenswear Milan: The trends. The up-and-comers. The topics with potential.
11 PD: 18 March 2027 AD: 10 March 2027	STRATEGY	Sustainability. Opportunities and challenges relating to sustainability.
	FASHIONMANAGEMENT	Season start spring 2027.
12/13 PD: 25 March 2027 AD: 17 March 2027	STRATEGY	Sales Floor Management. Growth drivers: NOS and reorders.
	FASHIONMANAGEMENT	Last minute sourcing: The best suppliers.
14 PD: 08 April 2027 AD: 31 March 2027	STRATEGY	Service Providers: The new generation of Start-ups.
15 PD: 15 April 2027 AD: 06 April 2027	STRATEGY	**Fit for Growth** Strategies, Concepts and brands with potential. WOW Highlight
16/17 PD: 22 April 2027 AD: 14 April 2027	STRATEGY	Higher profit margins: How can this be achieved?
	FASHIONMANAGEMENT	New Mainstream: Rising stars from the mid-market. Trend spotting. Impulses and inspiration from the street style cosmos.

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18 PD: 07 May 2027 AD: 28 April 2027	COMMUNITY	TW-Forum. The podium, the people, the party.
	STRATEGY	TW Analysis: How the agency business is changing.
	FASHIONMANAGEMENT	Potential field of celebration: party looks that are now in the bag.
19 PD: 13 May 2027 AD: 03 May 2027	COMMUNITY	**50 Retail Heroes** Ideas, inspiration and leadership for an industry in transition. Who inspires. Who delivers. Who leads. WOW Highlight
20/21 PD: 20 May 2027 AD: 11 May 2027	STRATEGY	Marketing 2027: The impact of branding.
	MARKET + DATA	TW Survey on women's trousers.
	FASHIONMANAGEMENT	Sneak Peek: Premium womenwear. A first look at the spring pre-collections. Focus on the men's trousers business. Strategies. Fields of innovation. Top sellers.
22 PD: 03 June 2027 AD: 25 May 2027	PEOPLE & CULTURE	Profile check: What qualities must a future fashion CEO possess?
	STRATEGY	The Checkout Formula: Perfect pricing meets seamless payment. Models, players, opportunities.
	MARKET + DATA	TW survey on Fashion Bags.
23 PD: 10 June 2027 AD: 02 June 2027	STRATEGY	Cash flows: What matters most in liquidity planning and financing right now.
	FASHIONMANAGEMENT	Top fashion men. Preview Pitti Uomo. (also published as TW Top Fashion on 23 July 2027)
24 PD: 17 June 2027 AD: 09 June 2027	FASHIONMANAGEMENT	First view S/S 2028. The trends. The challenges.
25 PD: 24 June 2027 AD: 16 June 2027	FASHIONMANAGEMENT	Top fashion men. Recap Pitti Uomo and catwalk men Milan. (also published as TW Top Fashion on 23 July 2027)
26 PD: 01 July 2027 AD: 23 June 2027	STRATEGY / TECH	Quo vadis, e-commerce: The K5's hot takes.
	FASHIONMANAGEMENT	Focus on menswear mainstream. Markets. Fashion. Opinions. Kick-off Womenswear S/S 2028. Areas of potential, key topics and must-haves for order planning.

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27 PD: 08 July 2027 AD: 30 June 2027	FASHIONMANAGEMENT	Bodywear. The market, the trends and themes from the segments. Lingerie. Swimwear. Loungewear. Men's underwear. (also published as TW Bodywear on 24 July 2027) Fabrics & Fibers A/W 2028/2029: The market. The trends. The topics.
28 PD: 15 July 2027 AD: 07 July 2027	PEOPLE & CULTURE	New Work in the fashion industry: Is it possible?
	FASHIONMANAGEMENT	Focus on womenswear mainstream. Markets. Fashion. Opinions.
29 PD: 22 July 2027 AD: 14 July 2027	FASHIONMANAGEMENT	Top fashion women. The market. The trends. The topics. (also published as TW Top Fashion on 23 July 2027)
PD: 23 July 2027 AD: 07 July 2027 DD: 14 July 2027		**TW Top Fashion** Special edition
PD: 24 July 2027 AD: 05 July 2027 DD: 15 July 2027		**TW Bodywear** Special edition
30 PD: 29 July 2027 AD: 21 July 2027	STRATEGY	Recap & reality check Düsseldorf. The opportunities, the challenges. The bestsellers, the surprise hits.
	FASHIONMANAGEMENT	Sneakers: The market. The trends. The rising stars. (Ads are also published in TW Elements on 10 August 2027)
31 PD: 05 August 2027 AD: 28 July 2027	FASHIONMANAGEMENT	Shoes & Bags. The market. The makers. The fashion. (also published as TW Elements on 10 August 2027)
PD: 10 August 2027 AD: 21 July 2027 DD: 30 July 2027		**TW Elements** Shoes. Bags. Accessories. Special edition
32 PD: 12 August 2027 AD: 04 August 2027	STRATEGY	The Best of Consultants. Expertise that drives the market forward.
	FASHIONMANAGEMENT	Trends and topics from Copenhagen.
33/34 PD: 19 August 2027 AD: 11 August 2027	STRATEGY	AI Deep Dive: Content production.
	FASHIONMANAGEMENT	Labels to Watch.

Issue	Segment	Topics
35 PD: 02 September 2027 AD: 25 August 2027	STRATEGY	AI Deep Dive: Logistics.
	FASHIONMANAGEMENT	Up-and-coming fashion brands with sales potential.
36 PD: 09 September 2027 AD: 01 September 2027	STRATEGY	Back to Work: Successful approaches and strategies from neighbouring countries.
	FASHIONMANAGEMENT	Ready-to-wear: The best pieces for the change of season.
37/38 PD: 16 September 2027 AD: 08 September 2027	FASHIONMANAGEMENT	Season start autumn 2027. Catwalk Womenswear New York. The trends. The rising stars. The themes with potential.
39 PD: 30 September 2027 AD: 22 September 2027	RETAIL	Driving Store Traffic: The strategies that get customers through the door.
	FASHIONMANAGEMENT	Catwalk womenswear London and Milan. The trends. The rising stars. The themes with potential.
40 PD: 07 October 2027 AD: 29 September 2027	STRATEGY	Hyper-personalisation in CRM.
	FASHIONMANAGEMENT	Up-and-coming brands: shoes and bags. Catwalk womenswear Paris. The trends. The rising stars. The themes with potential.
41/42 PD: 14 October 2027 AD: 06 October 2027	PEOPLE & CULTURE + DATA	TW survey Working in Fashion.
	FASHIONMANAGEMENT	The big analysis of womenswear catwalk shows. Themes with potential.
43 PD: 28 October 2027 AD: 20 October 2027	STRATEGY	Live Commerce: a driver of revenue.
	FASHIONMANAGEMENT	Outerwear POS Check: Here's what's going in the bag.
44 PD: 04 November 2027 AD: 27 October 2027	FASHIONMANAGEMENT	**Italian Issue** 
45/46 PD: 11 November 2027 AD: 03 November 2027	MARKET + DATA	TW survey Bodywear.
	STRATEGY	New strategies in brand building.

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47 PD: 25 November 2027 AD: 17 November 2027	RETAIL	**Store Design Issue** 
	FASHIONMANAGEMENT	Sneak Peek: Premium womenswear. A first look at the autumn pre-collections.
48 PD: 02 December 2027 AD: 24 November 2027	MARKET + DATA	TW survey on Suits.
49 PD: 09 December 2027 AD: 30 November 2027	MARKET + DATA	**What's up, Germany?** Status 2027. Scenario 2028. 
50 PD: 16 December 2027 AD: 08 December 2027	FASHIONMANAGEMENT	First view autumn 2028: The trends. Potential and pain points in the industry.
51 PD: 23 December 2027 AD: 15 December 2027	FASHIONMANAGEMENT	The market. The makers. The fashion. Potential and pain points for retailers
52 PD: 30 December 2027 AD: 17 December 2027	COMMUNITY	**TW 100** 