

Editorial Schedule 2025

Issue	Topics	
1 PD: 02 January 2025 AD: 18 December 2024	BUSINESS Agenda 2025: The industry's most important projects.	BUYING SEASON
	FASHION Bodywear. The market, trends and topics from the segments. Lingerie. Loungewear. Men's underwear. (also published as TW bodywear on 16 January 2025)	
2 PD: 09 January 2025 AD: 30 December 2024	BUSINESS Smart replenishment. Space management, next level. These platforms, brands and retailers are making management smarter. Retail 2025: TW Testclub's annual review. And what the industry can learn from it.	BUYING SEASON
	FASHION Focus menswear mainstream. Markets. Fashion. Opinions. Top fashion Men. Preview Pitti Uomo. (also published as TW top fashion on 25 January 2025)	
3 PD: 16 January 2025 AD: 08 January 2025	BUSINESS Completion of the H+P/TW data project - This is what the autumn season of the future will look like.	BUYING SEASON
	FASHION Focus womenswear mainstream. Markets. Fashion. Opinions. Fabrics & Fibers S/S 2026: The market. The trends. The topics.	
PD: 16 January 2025 AD: 19 December 2024 DD: 02 January 2025	TW bodywear	
PD: 20 January 2025 AD: 08 January 2025	TW fabrics (English special)	
4 PD: 23 January 2025 AD: 15 January 2025	BUSINESS Pricing. The Price is right. From trading up to dynamic pricing - the industry's pricing strategies.	BUYING SEASON
	FASHION Top fashion men. Recap Pitti Uomo and Catwalk Men Milan. Top fashion women. The market. The trends. The topics. (also published as TW top fashion on 25 January 2025)	

Editorial Schedule 2025

Issue	Topics
PD: 25 January 2025 AD: 09 January 2025 DD: 15 January 2025	TW top fashion
5 PD: 30 January 2025 AD: 22 January 2025	BUSINESS BUYING SEASON Recap & reality check Düsseldorf and Amsterdam. The opportunities, the challenges. The bestsellers, the surprise hits. FASHION Shoes: Preview women's & men's shoes. Sneakers: The market. The trends. The rising stars. (also published as TW elements on 22 February 2025)
6 PD: 06 February 2025 AD: 29 January 2025	BUSINESS BUYING SEASON Retail Technology. The smart store. FASHION The looks und labels to watch from Copenhagen. Shoes: trends and topics with potential. (also published as TW elements on 22 February 2025)
7 PD: 13 February 2025 AD: 05 February 2025	FASHION BUYING SEASON Shoes & Bags. The market. The makers. The fashion. (also published as TW elements on 22 February 2025)
8 PD: 20 February 2025 AD: 12 February 2025	BUSINESS Brand building. The business with licenses. FASHION Catwalk womenswear New York: The trends. The up-and-comers. The topics with potential. Bags: ILM - order topics and trends. Review of the international fabric fairs.
PD: 22 February 2025 AD: 05 February 2025 DD: 10 February 2025	TW elements – Shoes. Bags. Accessories.
9 PD: 27 February 2025 AD: 19 February 2025	BUSINESS Where does it come from? Transparency in the supply chain. FASHION Catwalk womenswear London: The trends. The up-and-comers. The topics with potential.

Editorial Schedule 2025

Issue	Topics
10 PD: 06 March 2025 AD: 26 February 2025	BUSINESS AI in space management. FASHION Catwalk womenswear Milan: The trends. The up-and-comers. The topics with potential. Review buying season bodywear. That's what counts now.
11 PD: 13 March 2025 AD: 05 March 2025	BUSINESS SUSTAINABILITY ISSUE
12 PD: 20 March 2025 AD: 12 March 2025	BUSINESS Fit for growth. Digitalization, cooperation, export, marketing, takeovers. Retail and industry want to grow again with these strategies. FASHION Catwalk womenswear Paris: The trends. The up-and-comers. The topics with potential.
13 PD: 27 March 2025 AD: 19 March 2025	BUSINESS International retail concepts. FASHION The womenswear catwalk analysis. Topics with potential.
14 PD: 03 April 2025 AD: 25 March 2025	Change of perspective. Different angles, different answers, new chances. People who are not in the middle of fashion - but who have a lot to say to fashion.
15 PD: 10 April 2025 AD: 02 April 2025	BUSINESS The state of e-commerce. FASHION Trend spotting. Impulses and inspiration from the street style cosmos.
16 PD: 17 April 2025 AD: 09 April 2025	BUSINESS We are looking for you! Best cases employer branding. FASHION Potential field of celebration: party looks that are now in the bag.

Editorial Schedule 2025

Issue	Topics
17 PD: 24 April 2025 AD: 14 April 2025	BUSINESS Agenda Mainstream. Which topics between industry and trade now have priority. FASHION This is what's in the bag now. Topics with potential.
18 PD: 01 May 2025 AD: 23 April 2025	FASHION NEW LUXURY ISSUE: Fashion meets furniture meets more. Inspiration from Milan Design Week.
19 PD: 08 May 2025 AD: 29 April 2025	BUSINESS Trade fair 2025: The future of the order landscape. FASHION Focus on the pants business. Strategies. Fields of innovation. Top sellers. First View denim fabrics A/W 2026/27.
20 PD: 15 May 2025 AD: 06 May 2025	The 50 theses on the future of the fashion industry.
21 PD: 22 May 2025 AD: 14 May 2025	BUSINESS TW-Forum. The podium, the people, the party. FASHION Moodboard: where does the drive in the creative studios come from? Sneak peek into the S/S 2026 season.
22 PD: 29 May 2025 AD: 21 May 2025	BUSINESS Franchise. With which partner does retail do good business? FASHION TW-Survey: Women's shoes 2025.
23 PD: 05 June 2025 AD: 27 May 2025	BUSINESS TW-Survey: Focus digital 2025. New Landscape: How the agency business is changing. FASHION New Horizon: New labels and up-and-comers from the agency cosmos.

BUYING SEASON

Editorial Schedule 2025

Issue	Topics
24 PD: 12 June 2025 AD: 03 June 2025	BUSINESS BUYING SEASON The new customer - target groups and CRM strategies with potential. FASHION First View S/S 2026: The trends. The challenges. Top fashion men. Preview Pitti Uomo. (also published as TW top fashion on 19 July 2025)
25 PD: 19 June 2025 AD: 11 June 2025	BUSINESS BUYING SEASON Networked. Digital helpers in omnichannel business. FASHION Kick-off Womenswear S/S 2026: areas of potential, key topics and must-haves for order planning.
26 PD: 26 June 2025 AD: 17 June 2025	FASHION BUYING SEASON Top fashion men. Recap Pitti Uomo and Catwalk Men Milan. Focus on menswear mainstream. Markets. Fashion. Opinions.
27 PD: 03 July 2025 AD: 25 June 2025	BUSINESS BUYING SEASON The industry's strategies ahead of the order peak: order favorites and labels. FASHION Focus on womenswear mainstream. Markets. Fashion. Opinions.
28 PD: 10 July 2025 AD: 02 July 2025	BUSINESS BUYING SEASON Half-time in trading. The challenges and opportunities at the peak of the order. FASHION Bodywear. The market, trends and themes from the segments. Lingerie. Loungewear. Men's underwear. (also published as TW bodywear on 12 July 2025)
PD: 12 July 2025 AD: 18 June 2025 DD: 30 June 2025	TW bodywear

Editorial Schedule 2025

Issue	Topics	
29 PD: 17 July 2025 AD: 09 July 2025	BUSINESS Travel retail.	BUYING SEASON
	FASHION Top fashion women. The market. The trends. The topics. (also published as TW top fashion on 19 July 2025) Focus on the mainstream. First order trends. Rising stars, high potentials, labels to watch.	
PD: 19 July 2025 AD: 26 June 2025 DD: 09 July 2025	TW top fashion	
30 PD: 24 July 2025 AD: 16 July 2025	BUSINESS Recap & reality check Düsseldorf. The opportunities, the challenges. The bestsellers, the surprise hits.	BUYING SEASON
	FASHION Sneakers: The market. The trends. The rising stars. (also published as TW elements on 21 August 2025)	
31 PD: 31 July 2025 AD: 23 July 2025	BUSINESS Supply chain management.	BUYING SEASON
	FASHION Labels to watch.	
32 PD: 07 August 2025 AD: 30 July 2025	FASHION Shoes & Bags. The market. The makers. The fashion. (also published as TW elements on 21 August 2025)	BUYING SEASON
33 PD: 14 August 2025 AD: 06 August 2025	BUSINESS Fast fashion. Winners in the vertical market.	
	FASHION The looks und labels to watch from Copenhagen. Review buying season Bodywear. That's what counts now.	
34 PD: 21 August 2025 AD: 13 August 2025	BUSINESS Hello customer. Profitable D2C strategies and what it takes.	
	FASHION Top genre start of the season: The first bestsellers from the luxury market.	

Editorial Schedule 2025

Issue	Topics
PD: 21 August 2025 AD: 01 August 2025 DD: 07 August 2025	TW elements – Shoes. Bags. Accessories.
35 PD: 28 August 2025 AD: 20 August 2025	BUSINESS Beautiful business. Beauty and complementary product ranges. FASHION Fabrics & Fibers A/W 2026/27: The market. The trends. The topics.
PD: 01 September 2025 AD: 19 August 2025	TW fabrics (English offprint)
36 PD: 04 September 2025 AD: 27 August 2025	Season start autumn 2025.
37 PD: 11 September 2025 AD: 03 September 2025	BUSINESS Follow me. Social media- and content strategies in retail. FASHION Disruptors. The drivers in the mainstream market.
38 PD: 18 September 2025 AD: 10 September 2025	BUSINESS Focus on retail property. Shopping center performance report. FASHION Catwalk womenswear New York: The trends. The up-and-comers. The topics with potential.
39 PD: 25 September 2025 AD: 17 September 2025	FASHION SUSTAINABLE FASHION ISSUE
40 PD: 02 October 2025 AD: 24 September 2025	BUSINESS TW on site at local heroes. FASHION Catwalk womenswear Milan: The trends. The up-and-comers. The topics with potential.

Editorial Schedule 2025

Issue	Topics
41 PD: 09 October 2025 AD: 30 September 2025	BUSINESS Payment: Payment systems in retail. FASHION Catwalk womenswear Paris: The trends. The up-and-comers. The topics with potential.
42 PD: 16 October 2025 AD: 08 October 2025	BUSINESS Would you like a little more? Fashion & food concepts in retail. FASHION Autumn favorites in menswear. That's what's in the bag now.
43 PD: 23 October 2025 AD: 15 October 2025	BUSINESS TW-Survey: Working in Fashion 2025. FASHION The womenswear catwalk analysis. Topics with potential.
44 PD: 30 October 2025 AD: 22 October 2025	FASHION THE ITALIAN ISSUE
45 PD: 06 November 2025 AD: 29 October 2025	BUSINESS Next generation. What drives young entrepreneurs. FASHION TW-Survey: Menswear tops 2025.
46 PD: 13 November 2025 AD: 05 November 2025	BUSINESS Brand building: Strategies, best cases and challenges. FASHION Focus on outerwear. What's happening at the POS now.
47 PD: 20 November 2025 AD: 12 November 2025	BUSINESS Retail innovations from China. FASHION Potential field of celebration: party looks that are now in the bag. The industry before ISPO.

Editorial Schedule 2025

Issue	Topics
48 PD: 27 November 2025 AD: 19 November 2025	BUSINESS AI in logistics. FASHION TW-Survey: Modern Women Premium 2025.
49 PD: 04 December 2025 AD: 26 November 2025	WHAT'S UP, GERMANY? Status 2025. Scenario 2026.
50 PD: 11 December 2025 AD: 03 December 2025	BUSINESS Hidden champions. Seemingly inconspicuous from the outside, but actually a force to be reckoned with. Drivers of innovation from the second row. FASHION First view autumn 2026: The trends. Potential and pain points in the industry.
51 PD: 18 December 2025 AD: 10 December 2025	BUSINESS The love of money. Focus on financing. FASHION The market. The makers. The fashion. Potential and pain points for retailers.
52 PD: 25 December 2025 AD: 09 December 2025	TW100