

Editorial Schedule 2024

Issue	Publishing Date (PD) Ad deadline, 10 am (AD)	Topics
1 PD: 04 January 2024 AD: 22 December 2023	WOMENSWEAR:	Kick-off order A/W 24/25. BUYING SEASON The most important trends and currents from the premium segment and the fashionable middle.
	MENSWEAR:	Premium menswear. Preview Pitti Uomo.
2 PD: 11 January 2024 AD: 03 January 2024	MENSWEAR/URBAN:	Markets. Fashion. Opinions. BUYING SEASON
	WOMENSWEAR/ YOUNG WOMEN:	Markets. Fashion. Opinions.
	ACCESSORIES:	Shawls, scarves, jewellery, hats and belts. (also published as TW elements on 26 February 2024)
3 PD: 18 January 2024 AD: 10 January 2024	MENSWEAR TOP GENRE:	Markets. Fashion. Opinions. BUYING SEASON (also published as TW top fashion on 27 January 2024)
	BODYWEAR:	Lingerie, swimwear, nightwear and hosiery. (also published as TW bodywear on 28 January 2024)
	FABRICS:	Womens- and menswear fabrics, jeans and sportswear fabrics, shirt fabrics, interlinings and yarn trends S/S 2025.
PD: 22 January 2024 AD: 10 January 2024	TW fabrics (English offprint)	
4 PD: 25 January 2024 AD: 17 January 2024	WOMENSWEAR TOP GENRE:	Markets. Fashion. Opinions. BUYING SEASON (also published as TW top fashion on 27 January 2024)
	WOMENS-/MENSWEAR:	First important buying season signals.
	SPORTS:	Trends and topics of the buying season.
PD: 27 January 2024 AD: 18 January 2024	TW top fashion	
PD: 28 January 2024 AD: 04 January 2024	TW bodywear	
5 PD: 01 February 2024 AD: 24 January 2024	WOMENS-/MENSWEAR:	The strong topics of the season. BUYING SEASON
	SHOES:	Trainers. (also published as TW elements on 26 February 2024)

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6 PD: 08 February 2024 AD: 31 January 2024	CONTEMPORARY WOMEN: BAGS:	The looks, labels and trends from Copenhagen. ILM review – trends and topics of the buying season.	BUYING SEASON
7 PD: 15 February 2024 AD: 07 February 2024	SHOES AND BAGS:	The seasons's themes and trends. (also published as TW elements on 26 February 2024)	BUYING SEASON
8 PD: 22 February 2024 AD: 14 February 2024	WOMENSWEAR TOP GENRE: FABRICS: DIGITAL:	New York Fashion Week. An analysis of the international fabric trade shows Munich Fabric Start, Milano Unica and Première Vision. Retail Technology.	
PD: 26 February 2024 AD: 06 February 2024	TW elements – Shoes. Bags. Accessories.		
9 PD: 29 February 2024 AD: 21 February 2024	WOMENSWEAR TOP GENRE: BODYWEAR:	London Fashion Week. Mailand Fashion Week. Buying season review – trends and topics.	
10 PD: 07 March 2024 AD: 28 February 2024	WOMENSWEAR TOP GENRE: SHOES:	Paris Fashion Week. Shoes review – trends and topics.	
11 PD: 14 March 2024 AD: 06 March 2024			
12 PD: 21 March 2024 AD: 13 March 2024	THE RESPONSIBILITY ISSUE		

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ONLINE From 25 March 2024 Till 19 May 2024 AD: 20 March 2024	ONLINE SPECIAL:	Published exclusively on www.TextilWirtschaft.de .
13 PD: 28 March 2024 AD: 20 March 2024	WOMENS-/MENSWEAR:	Festive fashion.
14 PD: 04 April 2024 AD: 25 March 2024		
15 PD: 11 April 2024 AD: 03 April 2024	DIGITAL & LOGISTICS:	Digital Supply Chain.
16 PD: 18 April 2024 AD: 10 April 2024	STORES:	Inspiration. International.
17 PD: 25 April 2024 AD: 17 April 2024	DIGITAL: TW-FORUM issue	Digital Fashion Marketing. Digital Fashion Summit review.
18 PD: 02 May 2024 AD: 23 April 2024	THE NEW LUXURY ISSUE TW-FORUM:	Review.
19 PD: 09 May 2024 AD: 30 April 2024	MENSWEAR: WOMENS-/MENSWEAR: FABRICS:	TW-SURVEY – Men's pants 2024. Focus on the trousers market. Status. Challenges. Trends. Denim – fresh innovations and trends for A/W 2025/2026.

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20 PD: 16 May 2024 AD: 07 May 2024	SUSTAINABILITY:	TW-SURVEY – Sustain Fashion 2024.
21 PD: 23 May 2024 AD: 14 May 2024	BAGS:	TW-SURVEY – Fashion Bags 2024.
22 PD: 30 May 2024 AD: 22 May 2024	SPORTS:	The topics of the industry before the Outdoor by ISPO. BUYING SEASON
23 PD: 06 June 2024 AD: 28 May 2024	WOMENSWEAR: MENSWEAR:	Trend preview for buying season S/S 2025. BUYING SEASON Premium Menswear. Preview Pitti Uomo.
24 PD: 13 June 2024 AD: 05 June 2024	WOMENSWEAR:	Kick-off order S/S 2025. BUYING SEASON The most important trends and currents from the premium segment and the fashionable middle.
25 PD: 20 June 2024 AD: 12 June 2024	MENSWEAR TOP GENRE: WOMENSWEAR TOP GENRE: DIGITAL:	Markets. Fashion. Opinions. BUYING SEASON (also published as TW top fashion on 27 July 2024) Trend preview for buying season S/S 2025. E-Commerce.
26 PD: 27 June 2024 AD: 19 June 2024	MENSWEAR/URBAN:	Markets. Fashion. Opinions. BUYING SEASON
27 PD: 04 July 2024 AD: 26 June 2024	WOMENSWEAR/ YOUNG WOMEN: BODYWEAR: ACCESSORIES:	Markets. Fashion. Opinions. BUYING SEASON Lingerie, swimwear, nightwear and hosiery. (also published as TW bodywear on 14 July 2024) Shawls, scarves, jewellery, hats and belts. (also published as TW elements on 26 August 2024)

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28 PD: 11 July 2024 AD: 03 July 2024	FABRICS:	Womens- and menswear fabrics, jeans and sportswear fabrics, shirt fabrics, interlinings & yarn trends A/W 2025/2026. BUYING SEASON
	PD: 14 July 2024 AD: 20 June 2024	TW bodywear
	PD: 16 July 2024 AD: 03 July 2024	TW fabrics (English offprint)
29 PD: 18 July 2024 AD: 10 July 2024	WOMENSWEAR TOP GENRE:	Markets. Fashion. Opinions. (also published as TW top fashion on 27 July 2024) BUYING SEASON
	WOMENS-/MENSWEAR:	First important buying season signals.
ONLINE From 22 July 2024 Till 15 September 2024 AD: 17 July 2024	ONLINE SPECIAL:	Published exclusively on www.TextilWirtschaft.de .
30 PD: 25 July 2024 AD: 17 July 2024	WOMENS-/MENSWEAR:	The strong topics of the season. BUYING SEASON
	SHOES:	Trainers. (also published as TW elements on 26 August 2024)
PD: 27 July 2024 AD: 18 July 2024	TW top fashion	
31 PD: 01 August 2024 AD: 24 July 2024	BODYWEAR:	Paris review – trends and topics of the buying season. BUYING SEASON
	FABRICS:	An analysis of the international fabric trade shows Munich Fabric Start, Milano Unica and Première Vision.
32 PD: 08 August 2024 AD: 31 July 2024	SHOES AND BAGS:	The seasons's themes and trends. (also published as TW elements on 26 August 2024) BUYING SEASON

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33 PD: 15 August 2024 AD: 07 August 2024	CONTEMPORARY WOMEN:	Looks, labels and trends from Copenhagen.
34 PD: 22 August 2024 AD: 14 August 2024		
PD: 26 August 2024 AD: 06 August 2024		TW elements – Shoes. Bags. Accessories.
35 PD: 29 August 2024 AD: 21 August 2024	SHOES:	Shoes review – trends and topics of the buying season.
36 PD: 05 September 2024 AD: 28 August 2024	TEXTILE LOGISTICS SPECIAL BAGS:	ILM review – trends and topics of the buying season.
37 PD: 12 September 2024 AD: 04 September 2024	WOMENS-/MENSWEAR: DIGITAL:	Festive fashion. TW-SURVEY – Omnichannel 2024.
38 PD: 19 September 2024 AD: 11 September 2024	WOMENSWEAR TOP GENRE:	New York Fashion Week.
39 PD: 26 September 2024 AD: 18 September 2024	RETAIL PROPERTY SPECIAL FOR EXPOREAL LOGISTICS: WOMENSWEAR TOP GENRE:	TW Supply Chain Summit review. Milano Fashion Week. London Fashion Week.
40 PD: 03 October 2024 AD: 25 September 2024	THE RESPONSIBILITY FASHION ISSUE WOMENSWEAR TOP GENRE:	Paris Fashion Week.

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ONLINE From 07 October 2024 Till 01 December 2024 AD: 01 October 2024	ONLINE SPECIAL:	Published exclusively on www.TextilWirtschaft.de .
41 PD: 10 October 2024 AD: 01 October 2024	MENSWEAR:	Progressive Men. The up-and-comers of menswear.
42 PD: 17 October 2024 AD: 09 October 2024	THE ITALIAN ISSUE STORES:	The top openings in autumn.
43 PD: 24 October 2024 AD: 16 October 2024	WOMENS-/MENSWEAR:	Focus on the trousers market. Status. Challenges. Trends.
44 PD: 31 October 2024 AD: 23 October 2024	MENSWEAR: DIGITAL:	TW-SURVEY – Men's shirts 2024. Digital transformation.
45 PD: 07 November 2024 AD: 30 October 2024	BODYWEAR:	TW-SURVEY – Lingerie 2024.
46 PD: 14 November 2024 AD: 06 November 2024	CARREER:	TW-SURVEY – Working in Fashion 2024.
47 PD: 21 November 2024 AD: 13 November 2024	THE SPORTS ISSUE	
48 PD: 28 November 2024 AD: 20 November 2024	STORES:	Christmas windows.

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49 PD: 05 December 2024 AD: 27 November 2024	HOW'S IT GOING, GERMANY? RETAIL PROPERTY:	Status 2024. Scenario 2025. Mapic review.
50 PD: 12 December 2024 AD: 04 December 2024	WOMENS-/MENSWEAR: BODYWEAR:	Trend preview for the buying season A/W 2025. Trend preview for the buying season A/W 2025.
51 PD: 19 December 2024 AD: 11 December 2024	WOMENS-/MENSWEAR:	Season review. Analysis and outlook. Buying season A/W 2025.
52 PD: 26 December 2024 AD: 09 December 2024	TW 100	