

Editorial Schedule 2023

Issue	Publishing Date (PD) Ad deadline, 10 am (AD)	Topics	
1 PD: 05 January 2023 AD: 28 December 2022	WOMENS-/MENSWEAR:	Kick-off order A/W 23/24. The most important trends and currents from the premium segment and the fashionable middle.	BUYING SEASON
	MENSWEAR:	Premium menswear. Preview Pitti Uomo.	
2 PD: 12 January 2023 AD: 04 January 2023	MENSWEAR/URBAN:	Markets. Fashion. Opinions.	BUYING SEASON
	WOMENSWEAR/ YOUNG WOMEN:	Markets. Fashion. Opinions.	
	ACCESSORIES:	Shawls, scarves, jewellery, hats and belts. (also published as TW elements on 27 February 2023)	
3 PD: 19 January 2023 AD: 11 January 2023	MENSWEAR TOP GENRE:	Markets. Fashion. Opinions. (also published as TW top fashion on 28 January 2023)	BUYING SEASON
	BODYWEAR:	Lingerie, swimwear, nightwear and hosiery. (also published as TW bodywear on 20 January 2023)	
	FABRICS:	Womens- and menswear fabrics, jeans and sportswear fabrics, shirt fabrics, interlinings and yarn trends S/S 2024.	
PD: 20 January 2023 AD: 27 December 2022	TW bodywear		
PD: 23 January 2023 AD: 11 January 2023	TW fabrics (English offprint)		
4 PD: 26 January 2023 AD: 18 January 2023	WOMENSWEAR TOP GENRE:	Markets. Fashion. Opinions. (also published as TW top fashion on 28 January 2023)	BUYING SEASON
	WOMENS-/MENSWEAR:	First important buying season signals.	
PD: 28 January 2023 AD: 18 January 2023	TW top fashion		
5 PD: 02 February 2023 AD: 25 January 2023	WOMENS-/MENSWEAR:	The strong topics of the season.	BUYING SEASON
	SHOES:	Trainers. (also published as TW elements on 27 February 2023)	
	SPORTS:	Trends and topics of the buying season.	

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6 PD: 09 February 2023 AD: 01 February 2023	CONTEMPORARY WOMEN:	The looks, labels and trends from Copenhagen. BUYING SEASON
	BAGS:	ILM review – trends and topics of the buying season.
	TRADITIONAL COSTUMES:	Alpine lifestyle.
7 PD: 16 February 2023 AD: 08 February 2023	SHOES AND BAGS:	The seasons's themes and trends. BUYING SEASON (also published as TW elements on 27 February 2023)
	KIDSWEAR:	Status. Challenges. Market.
8 PD: 23 February 2023 AD: 15 February 2023	EUROSHOP SPECIAL	
	WOMENSWEAR TOP GENRE:	New York Fashion Week.
	FABRICS:	An analysis of the international fabric trade shows Munich Fabric Start, Milano Unica and Première Vision.
PD: 27 February 2023 AD: 07 February 2023 TW elements – Shoes. Bags. Accessories.		
9 PD: 02 March 2023 AD: 22 February 2023	WOMENSWEAR TOP GENRE:	London Fashion Week. Mailand Fashion Week.
	BODYWEAR:	Buying season review – trends and topics.
10 PD: 09 March 2023 AD: 01 March 2023	SHOES:	Shoes review – trends and topics.
11 PD: 16 March 2023 AD: 08 March 2023		
12 PD: 23 March 2023 AD: 15 March 2023	THE SUSTAINABILITY ISSUE	

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ONLINE From 27 March 2023 Till 21 May 2023 AD: 22 March 2023	ONLINE SPECIAL:	Digital transformation. Design, production, sales: How companies are getting fit for the digital age. (published exclusively on www.TextilWirtschaft.de)
13 PD: 30 March 2023 AD: 22 March 2023		
14 PD: 06 April 2023 AD: 29 March 2023	WOMENS-/MENSWEAR: ACCESSORIES:	Festive fashion. The main topics at POS.
15 PD: 13 April 2023 AD: 03 April 2023	DIGITAL & LOGISTICS:	Digital Supply Chain.
16 PD: 20 April 2023 AD: 12 April 2023	THE NEW LUXURY ISSUE STORES:	Inspiration. International.
17 PD: 27 April 2023 AD: 19 April 2023	DIGITAL:	E-Commerce.
18 PD: 04 May 2023 AD: 25 April 2023	THE NEW WORK ISSUE	
19 PD: 11 May 2023 AD: 03 May 2023	WOMENSWEAR: WOMENS-/MENSWEAR: FABRICS: TW-FORUM issue	TW-SURVEY – Women’s trousers 2023. Focus on the trousers market. Status. Challenges. Trends. Denim – fresh innovations and trends for A/W 2024/2025.

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20 PD: 18 May 2023 AD: 10 May 2023	TW-FORUM: MENSWEAR:	Review. TW-SURVEY – Suits 2023.
21 PD: 25 May 2023 AD: 16 May 2023	THE CELEBRATE ISSUE	
22 PD: 01 June 2023 AD: 23 May 2023	SPORTS:	The topics of the industry before the Outdoor by ISPO. BUYING SEASON
23 PD: 08 June 2023 AD: 31 May 2023	WOMENSWEAR: MENSWEAR:	Buying season preview. BUYING SEASON Premium Menswear. Preview Pitti Uomo.
24 PD: 15 June 2023 AD: 06 June 2023	WOMENSWEAR:	Kick-off order S/S 24. BUYING SEASON The most important trends and currents from the premium segment and the fashionable middle.
25 PD: 22 June 2023 AD: 14 June 2023	MENSWEAR TOP GENRE: BODYWEAR:	Markets. Fashion. Opinions. BUYING SEASON (also published as TW top fashion on 22 July 2023) Preview Paris – trends and topics.
26 PD: 29 June 2023 AD: 21 June 2023	MENSWEAR/URBAN: SPORTS:	Markets. Fashion. Opinions. BUYING SEASON Review Eurobike. The trends and topics of the industry.
27 PD: 06 July 2023 AD: 28 June 2023	WOMENSWEAR/ YOUNG WOMEN: BODYWEAR: ACCESSORIES:	Markets. Fashion. Opinions. BUYING SEASON Lingerie, swimwear, nightwear and hosiery. (also published as TW bodywear on 14 July 2023) Shawls, scarves, jewellery, hats and belts. (also published as TW elements on 28 August 2023)

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28 PD: 13 July 2023 AD: 05 July 2023	FABRICS:	Womens- and menswear fabrics, jeans and sportswear fabrics, shirt fabrics, interlinings & yarn trends A/W 2024/2025. BUYING SEASON
	PD: 14 July 2023 AD: 26 June 2023	TW bodywear
	PD: 17 July 2023 AD: 05 July 2023	TW fabrics (English offprint)
29 PD: 20 July 2023 AD: 12 July 2023	WOMENSWEAR TOP GENRE:	Markets. Fashion. Opinions. (also published as TW top fashion on 22 July 2023) BUYING SEASON
	WOMENS-/MENSWEAR:	First important buying season signals.
PD: 22 July 2023 AD: 12 July 2023	TW top fashion	
ONLINE From 24 July 2023 Till 17 September 2023 AD: 19 July 2023	ONLINE SPECIAL:	E-Commerce. Platform business, D2C, social commerce: Where growth now comes from in online business. (published exclusively on www.TextilWirtschaft.de)
30 PD: 27 July 2023 AD: 19 July 2023	WOMENS-/MENSWEAR:	The strong topics of the season. BUYING SEASON
	SHOES:	Trainers. (also published as TW elements on 28 August 2023)
	KIDSWEAR:	Status. Challenges. Market.
31 PD: 03 August 2023 AD: 26 July 2023	BODYWEAR:	Paris review – trends and topics of the buying season. BUYING SEASON
	FABRICS:	An analysis of the international fabric trade shows Munich Fabric Start, Milano Unica and Première Vision.
32 PD: 10 August 2023 AD: 02 August 2023	SHOES AND BAGS:	The seasons's themes and trends. (also published as TW elements on 28 August 2023) BUYING SEASON

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33 PD: 17 August 2023 AD: 09 August 2023	CONTEMPORARY WOMEN: TRADITIONAL COSTUMES:	Looks, labels and trends from Copenhagen. Alpine lifestyle.
34 PD: 24 August 2023 AD: 16 August 2023	MENSWEAR:	The messages for autumn.
PD: 28 August 2023 AD: 07 August 2023	TW elements – Shoes. Bags. Accessories.	
35 PD: 31 August 2023 AD: 23 August 2023	SHOES:	Shoes review – trends and topics of the buying season.
36 PD: 07 September 2023 AD: 30 August 2023	BAGS:	ILM review – trends and topics of the buying season.
37 PD: 14 September 2023 AD: 06 September 2023		
38 PD: 21 September 2023 AD: 13 September 2023	WOMENSWEAR TOP GENRE: RETAIL PROPERTY SPECIAL FOR EXPOREAL	New York Fashion Week.
39 PD: 28 September 2023 AD: 20 September 2023	WOMENSWEAR TOP GENRE:	Milano Fashion Week. London Fashion Week.
40 PD: 05 October 2023 AD: 26 September 2023	MENSWEAR: TEXTILLOGISTICS SPECIAL	Progressive Men. The up-and-comers in menswear.

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41 PD: 12 October 2023 AD: 04 October 2023	THE SUSTAINABLE FASHION ISSUE	
42 PD: 19 October 2023 AD: 11 October 2023	MENSWEAR: STORES:	Focus Outerwear. Status. Challenges. Trends. The top openings in autumn.
ONLINE From 23 October 2023 Till 17 December 2023 AD: 18 October 2023	ONLINE SPECIAL:	Retail Technology. User experience first. What the (online) store of the future will look like. (published exclusively on www.TextilWirtschaft.de)
43 PD: 26 October 2023 AD: 18 October 2023	WOMENS-/MENSWEAR:	Focus on the trousers market. Status. Challenges. Trends.
44 PD: 02 November 2023 AD: 25 October 2023	FABRICS: DIGITAL:	TW-SURVEY – Denim fabrics 2023. Digital order.
45 PD: 09 November 2023 AD: 01 November 2023	SHOES: WOMENS-/MENSWEAR:	TW-SURVEY – Men's shoes 2023. Festive fashion.
46 PD: 16 November 2023 AD: 08 November 2023	CARREER:	TW-SURVEY – Working in Fashion 2023.
47 PD: 23 November 2023 AD: 15 November 2023	THE SPORTS ISSUE	
48 PD: 30 November 2023 AD: 22 November 2023	DIGITAL: STORES:	Retail technology and e-commerce. Christmas windows.

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49 PD: 07 December 2023 AD: 29 November 2023	HOW'S IT GOING, GERMANY? RETAIL PROPERTY:	Status 2023. Scenario 2024. Bilanz Mapic.
50 PD: 14 December 2023 AD: 06 December 2023	WOMENS-/MENSWEAR: BODYWEAR:	Buying season preview. Buying season preview.
51 PD: 21 December 2023 AD: 13 December 2023	WOMENS-/MENSWEAR	Season review. Analysis and outlook. Buying season A/W 2024.
52 PD: 28 December 2023 AD: 11 December 2023	TW 100	